

7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust

Provide the weblink of the institution in not more than 500 words

Calcutta Girls' College, since its very inception, has seen itself in the context of contemporary society and social conditions. In consonance to this vision the cause of environment has been the priority and resulted in its thrust on Go Green that includes academic, administrative and infrastructural functioning of the college.

The worsening condition of pollution that makes Kolkata the fourth most polluted megacity in the world. Located at the heart of the heart, the college does not have adequate greenery or park in its vicinity and faces the impact of all forms of pollution that affects the health of quite a section of teachers and students. The NSS unit of the college has a social responsibility towards mitigation of the environmental challenges and shifting to a sustainable society needs proactive social participation. It focussed on the menace created by indiscriminate use and unplanned disposal of non-degradeable plastic and polythene

Moreover, the responsibility of ensuring a better and greener world inspired the college to adopt a Go Green policy in its administrative and academic activities. This helped in solving the expense over printing paper, space shortage in preserving printed records, problem in retrieving information related to earlier periods.

The following steps have been initiated and positively received and practised by students, teachers and office staff of the college:

- a) Students have been initiated into the issue of eco-conservation through NSS programs.
- b) They have also formed an eco-club through which students not only plant but also adopt medicinal herb or seasonal plant.
- c) Online observance of World Environment Day on 5 June by the NSS in collaboration with IQAC
- d) Videos and photographs by students, teaching and non-teaching communities engaged in plantation of herbal, medicinal and seasonal plants at home and neighbourhood maintaining Covid Protocol

- e) During the e- Orientation Program a special workshop was organized by the convenor of the Eco-Club to initiate students into the concept of environmental conservation.
- f) Principal has initiated the practice of e-notices and e-noticeboards
- g) A sanitary napkin vending machine with an incinerator has been set up at the girls wash room since 2018. m
- h) The use of plastic cups is strictly prohibited in the college canteen
- i) The college has initiated to conduct green audit as a step towards environmental conservation and protection.